



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

Wednesday, October 10, 2007

BROOKS ANNOUNCES SEALED AIR IS OCTOBER BUSINESS OF THE MONTH

Monroe County Executive Maggie Brooks today announced that Sealed Air, which manufactures Cryovac food packaging products in Rochester, has been named Monroe County's "Business of the Month" for October and is featured on Monroe County's website, monroecounty.gov.

*"Sealed Air is an innovative company and a world leader in the food packaging industry. Many of the products we buy in the supermarket are packaged with Cryovac branded products manufactured right here in Monroe County," said **Brooks**. "Sealed Air's commitment to expand their operations and create new manufacturing jobs in our community is another important boost for our local economy."*

*"Rochester offers an ideal place for our employees to live and work and it is a competitive area to operate a business," said **Mark Davis**, Sealed Air's Plant Manager. "We've had operations in Monroe County for more than 10 years, so we know the benefits of living, working and operating a business in upstate New York."*

For more than 50 years, Cryovac has been a world leader in the development and manufacture of food packaging products. In 1998, Cryovac merged with Sealed Air Corporation, which revolutionized protective packaging with the invention of Bubble Wrap in 1960. Sealed Air has operations in 51 countries and over 100 manufacturing facilities worldwide.

Sealed Air is undergoing an expansion of their facility in the Town of Gates. The project is expected to create 50 new manufacturing jobs and will retain 120 existing jobs. Monroe County provided assistance for the building addition and equipment purchases.

For more information on Cryovac and Sealed Air visit sealedair.com.

###

Media Inquiries, contact:

Department of Communications at 753-1080